Suggested activities for World Hemophilia Day 2013

The following activities are suggestions of how you can get involved at a personal or organizational level, to raise awareness and promote World Hemophilia Day.

On World Hemophilia Day:

- Present one of the WFH’s 50th anniversary videos at a gathering to mark World Hemophilia Day.
- Become a fan of the WFH Facebook page (www.facebook.com/wfhemophilia) and encourage your friends to visit and ‘like’ the page.
- Connect on the WFH’s Facebook page and share your hopes and wishes, for the next 50 years, through a video message or post.
- Place the World Hemophilia Day logo on your website and link to www.wfh.org/whd.
- Update your Facebook status with your plans for World Hemophilia Day and ask your friends to do the same.
- Support the work of the WFH by becoming a member or give the gift of membership. Visit www.wfh.org/membership for more information.

Other possible activities include:

- Plan a family day where people with bleeding disorders and their family members can get together to mark World Hemophilia Day.
- Organize a walk-a-thon, or another event, to raise awareness about inherited bleeding disorders in your community.
- Invite to your event healthcare workers who are not normally involved with your organization (for example, occupational therapists, rheumatologists, obstetrician/gynecologists, community health agencies, etc).
- Organize a meeting with local treatment centres to discuss ways for improving care for all bleeding disorders.
- Request success stories from your members. Share these stories with media that you have contacted for World Hemophilia Day. Include these stories in your newsletter or on your website. Share them with the WFH.
- Organize a fundraising event, such as a Global Feast, in support of the World Federation of Hemophilia’s goal to Close the Gap. Visit www.globalfeast.org for more information.

For additional World Hemophilia Day materials, visit www.wfh.org/whd.