WORLD HEMOPHILIA DAY 2014
SUGGESTED ACTIVITIES

6.9 million people have a bleeding disorder.
75 per cent of them don't know it.

SPEAK OUT. CREATE CHANGE.

The following activities are suggestions on how you can get involved in World Hemophilia Day on a personal or organizational level, to raise awareness and encourage the people around you to Speak Out: Create Change.

ON AND BEFORE WORLD HEMOPHILIA DAY

• Follow the World Federation of Hemophilia’s (WFH) Facebook page, like and share the infographics we will be posting leading up to World Hemophilia Day.

• Participate in the 1 in 1000 World Hemophilia Day online photo competition and encourage members of your community to do the same.

• Share your photos, and others you find on the WFH Facebook page with your online social media network and encourage members of your community to do the same.

• Participate in the online discussion of each of the issues that the infographics present by commenting on the daily posts. This will encourage an online global discussion about living with a bleeding disorder. Encourage your friends and family to comment, share and like the posts.

• Support the work of the WFH by becoming a member or giving the gift of membership. Visit www.wfh.org/giftofmembership for more information.

• Place the World Hemophilia Day logo on your website and provide a link to www.wfh.org/whd.

• Update your Facebook status with your plans for World Hemophilia Day and encourage your friends to do the same.
• Tweet about your plans for World Hemophilia Day, and share the infographics using the #WorldHemoDay.

**OTHER POSSIBLE ACTIVITIES INCLUDE**

• Organize a gallery-style evening to display the photographs that were taken as part of the photo competition. This would allow for an opportunity to invite both members of the public and the media to get to know your organization and participate in World Hemophilia Day 2014.

• Plan a walk-a-thon, or another social event, to raise awareness about bleeding disorders in your community.

• Invite health care workers who are not normally involved with your organization to join one of your World Hemophilia Day events. You'll raise awareness and increase your network of health care professionals.

• Organize a meeting with local treatment centres to strengthen ties within the bleeding disorders community.

• Request that members of your community, especially young members of the community, share their stories with one another, online and with the global community on the WFH’s Facebook and Twitter pages. Personal stories are also of great interest to local media who may want to cover World Hemophilia Day.

• Organize a fundraising event, such as a Global Feast, in support of the WFH’s commitment to accelerate our work to close the gap in care globally. Visit www.globalfeast.org for more information.

For additional information about World Hemophilia Day and to download other materials, visit [www.wfh.org/whd](http://www.wfh.org/whd).