WORLD HEMOPHILIA DAY 2015
SUGGESTED ACTIVITIES

6.9 million people have a bleeding disorder.
75 per cent of them do not know it.

BUILDING A FAMILY OF SUPPORT

The following activities are suggestions on how you can get involved in World Hemophilia Day 2015 on a personal or organizational level, to raise awareness and promote the importance of Building a Family of Support.

ON AND BEFORE WORLD HEMOPHILIA DAY

- Follow the World Federation of Hemophilia’s (WFH) Facebook page at www.facebook.com/wfhemophilia, and like and share the infographics we will be posting leading up to World Hemophilia Day.
- Participate in the WFH Family Tree online project by submitting photos of your family or families of support. Visit www.wfh.org/whd after January 31, 2015 to learn how.
- Share your own photos, and those posted by others, on the WFH Facebook page with your online social media network and encourage members of your community to do the same.
- Participate in the online discussion on Facebook of each of the issues that the infographics present by commenting on the posts. This will encourage an online global discussion about living with a bleeding disorder. Encourage your friends and family to comment, share, and like the posts.
- Support the work of the WFH by becoming a member or giving the gift of membership. Visit www.wfh.org/giftofmembership for more information.
- Place the World Hemophilia Day logo on your website and provide a link to www.wfh.org/whd you can find the logo at www.wfh.org/whd or contact Vanessa Herrick at vherrick@wfh.org.
• Download the World Hemophilia Day poster from www.wfh.org/whd and put it somewhere where others will see it.

• Update your Facebook status with your plans for World Hemophilia Day and encourage your friends to do the same.

• Tweet about your plans for World Hemophilia Day, and share the infographics using the #WorldHemoDay.

• Light it red! Light a lamp in your home, office or even a local landmark red to honor all those with a bleeding disorder and raise awareness for World Hemophilia Day. Share your photos on social media using #beyondblood

• Host a Global Feast activity! It doesn’t have to be a dinner; you could plan a walk-a-thon, or another social event, to raise awareness about bleeding disorders in your community. Go to www.wfh.org/globalfeast for details.

OTHER POSSIBLE ACTIVITIES INCLUDE:

• Invite health care workers who are not normally involved with your organization to join one of your World Hemophilia Day events. You’ll raise awareness and increase your network of health care professionals.

• Organize a meeting with local hemophilia treatment centres to strengthen ties within your bleeding disorders community.

• Request that members of your community share their stories with one another, online and with the global community on the WFH’s Facebook and Twitter pages (www.facebook.com/wfhemophilia www.twitter.com/wfhemophilia ). Personal stories are also of great interest to local media who may want to cover World Hemophilia Day.

For additional information about World Hemophilia Day and to download other materials, visit www.wfh.org/whd.