



WFH DEVELOPMENT GRANT PROGRAM WEBINAR

WFH
Webinar

July 27, 2020 · 9:00 - 10:00 AM (EDT)

Dawn Rotellini

NHF Chief Operating Officer and WFH Board of Directors Member,
Chair of Development Grants Selection Committee

Salome Mekhuzla

Director, Regional Development, WFH



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Q&A Interpretation More

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WEBINAR OBJECTIVES & AGENDA

- **Development Grant Program – Overview & Application Process**

Salome Mekhuzla, Director, Regional Development, WFH

- **Project Proposal Writing – Key Elements**

Dawn Rotellini, NHF Chief Operating Officer and WFH Board of Directors Member, Chair of Development Grants Selection Committee

- **Q&A**



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DEVELOPMENT GRANT PROGRAM

OVERVIEW & APPLICATION PROCESS



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WHAT IS THE DEVELOPMENT GRANT PROGRAM?

Program to encourage **new and innovative ideas and projects** that address an unmet need or problem in the bleeding disorders community

- One-time financial grant (up to \$25,000 USD) to support new projects
- Projects of a duration of 6 to 24 months



OBJECTIVES OF THE PROGRAM

- **Assist** WFH national member organizations (NMOs) in developing and strengthening their skills
- **Provide** tools to help NMOs create and implement successful and sustainable development projects
- **Empower** NMOs to better advocate and support the improvements of bleeding disorders care in their countries



**THE DEVELOPMENT GRANT PROGRAM
IS SUPPORTED BY EXCLUSIVE
FUNDING FROM:**



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WHO CAN APPLY?



- Open to **all WFH national member organizations (NMOs)**
- Project proposals accepted from both “developed” and “developing” NMOs
- Applications can be submitted in **English, Spanish, or French**



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OTHER ELIGIBILITY REQUIREMENTS

- Previous grant recipients may apply again after:
 - All required reports submitted
 - 1 year waiting period
- Previously rejected projects cannot be resubmitted



SELECTION CRITERIA

- How the project relates to the **WFH Comprehensive Development Model and Strategic Plan**, and fits in with other activities of the patient organization
- Projects must have clearly defined **S.M.A.R.T. objectives**
- Extent to which the project addresses **local patient organization / country needs**
- Proposal merits and **innovative** approaches
- How the project contributes to longer-term **sustainable improvements** in advocacy and comprehensive care in their home countries
- **Cost-effectiveness** of proposal



NOT ELIGIBLE FOR FUNDING

- Payment of salaries
- NMO's normal operating costs*
- Generating income for individuals or organizations
- Purchase or production of treatment products
- Infrastructure improvement / renovation costs
- Projects where expenses have already been incurred
- Academic research and scientific publications



* Exceptions could be made for cost of internet or other communications tools that are directly required for delivery of project activities

2020 CALL FOR APPLICATIONS

Deadline: August
25, 2020

Projects selected:
September 2020

Grants disbursed:
October 2020



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PROJECT PROPOSAL WRITING

KEY ELEMENTS



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IDENTIFYING S.M.A.R.T. OBJECTIVES

SPECIFIC

What do I want to accomplish?



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IDENTIFYING S.M.A.R.T. OBJECTIVES

SPECIFIC

What do I want to accomplish?



- Overall Goal
 - NMO will create a consistent communication strategy for 2021 to increase awareness for the bleeding disorders membership about NMO education and activities.

So many things need to be done in our country – how do I not put them all in one grant? You must prioritize. If your grant is NOT specific, you won't get funding. The funder must be able to see that you can accomplish the one or two goals that are in your grant proposal. If you accomplish them, then you must trust that you will get funding in the future to do more.

IDENTIFYING S.M.A.R.T. OBJECTIVES

MEASURABLE

Can you track the progress and measure the outcome?



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IDENTIFYING S.M.A.R.T. OBJECTIVES

MEASURABLE

Can you track the progress and measure the outcome?



Objective: NMO will create a consistent communication strategy for 2021

- 10 communication messages will be designed for education and advocacy by Q2 based on activities calendar
- 35 youth from NMO will be trained on “Best Communication Practices” by Q3
- 25 of the trained youth will be in volunteer communications positions and will manage social media messaging every week per direction from NMO to their chapters by Q4

What if you have a goal that is hard to measure? You must be able to measure it in **SOME** way, because when you have a funder, you must be able to report out. But you can create a goal that is timebound, versus outcomes. Ex: This task will be accomplished by Q4 2021.

IDENTIFYING S.M.A.R.T. OBJECTIVES

ACHIEVABLE

Are the objectives reasonable enough to be achieved within this project, resources & timeline?



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IDENTIFYING S.M.A.R.T. OBJECTIVES

ACHIEVABLE

Are the objectives reasonable enough to be achieved within this project, resources & timeline?

- 10 communication messages will be designed for education and advocacy by **Q2-Q4 of 2020** based on activities calendar
- 35 youth from NMO will be trained on “Best Communication Practices by **Q3-Q1 January**
- 25 of the trained youth will be in volunteer communications positions and will manage social media messaging every week per direction from NMO to their chapters by **Q4-Q1 February**



How do we measure outcomes in a large country? If multiple chapters or volunteers are responsible for helping you to achieve an over-arching goal then put into place a way for them to report to you their outcomes, then compile them into your report.

IDENTIFYING S.M.A.R.T. OBJECTIVES

REALISTIC / RELEVANT

Can I realistically reach my objectives?

Are the project objectives relevant to the local needs?



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IDENTIFYING S.M.A.R.T. OBJECTIVES

REALISTIC / RELEVANT

Can I realistically reach my objectives?

Are the project objectives relevant to the local needs?

1. Why should we try to achieve this goal/objective? What is the purpose? What is the benefit?
2. Does this align with the NMO's mission and vision?
3. Does this focus on ACTUAL outcomes vs. the tasks or activities of what you want to do?
4. Did you describe why this outcome is important? (why is it relevant to local needs?)



IDENTIFYING S.M.A.R.T. OBJECTIVES

TIME-BOUND

When does this objective need to be achieved?



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IDENTIFYING S.M.A.R.T. OBJECTIVES

TIME-BOUND

When does this objective need to be achieved?

- 10 communication messages will be designed for education and advocacy by **Q2-Q4 of 2020** based on activities calendar
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What is your plan to monitor progress?

HOW TO DEVELOP A PROJECT BUDGET

- What costs are required for implementation of each project activity?
- Be realistic – use your past experience and lessons learned
- Provide a budget for each activity (when relevant) with a breakdown of costs



EXAMPLE: A TWO-DAY ADVOCACY TRAINING FOR 25 NMO VOLUNTEERS

What will you budget for this training event?

- Do you need a **venue** or can you get it for free?
- Do participants need **accommodation**?
- **Transportation** costs?
- **Meals**...
- **Handouts**? Other **materials** to be distributed?



ACTIVITY BUDGET EXAMPLE

BREAK-DOWN		
Activity	Budget description (please specify how the funds will be allocated)	Cost in \$ US
<u>Example:</u>	<u>Example:</u>	<u>Example:</u>
1. Training for NMO chapter leaders	-60\$ for transportation costs for 5 people = 300\$ -Rental of meeting space for two full days = 800\$ -Accommodation and meals for 20 participants for two days = 900\$	2,000\$



PROJECT BUDGET EXAMPLE

PROJECT COSTS		
Total amount requested from the WFH:		\$11,600.00
BREAK-DOWN		
Activity	Budget description <i>(please specify how the funds will be allocated)</i>	Cost in \$ US
1. 4 Hemophilia symposiums in medical institutions	Venue and food: \$2,000.00 Land travel: \$1,000.00 Air travel: \$2,000.00 Accommodation and food: \$2,000.00	\$7,000.00
2. 4 Coagulation workshops in medical institutions	Venue and food: \$600.00 x 4	\$2,400.00
3. 4 Dental care workshops	Venue and food: 4 x \$200.00 Materials: 4 x \$50.00	\$1,000.00
4. Production of educational materials	Videos: \$1,000.00 Presentations: \$100.00 Posters: \$100.00	\$1,200.00



QUESTIONS & ANSWERS



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THANK YOU!



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